FIG. 1A

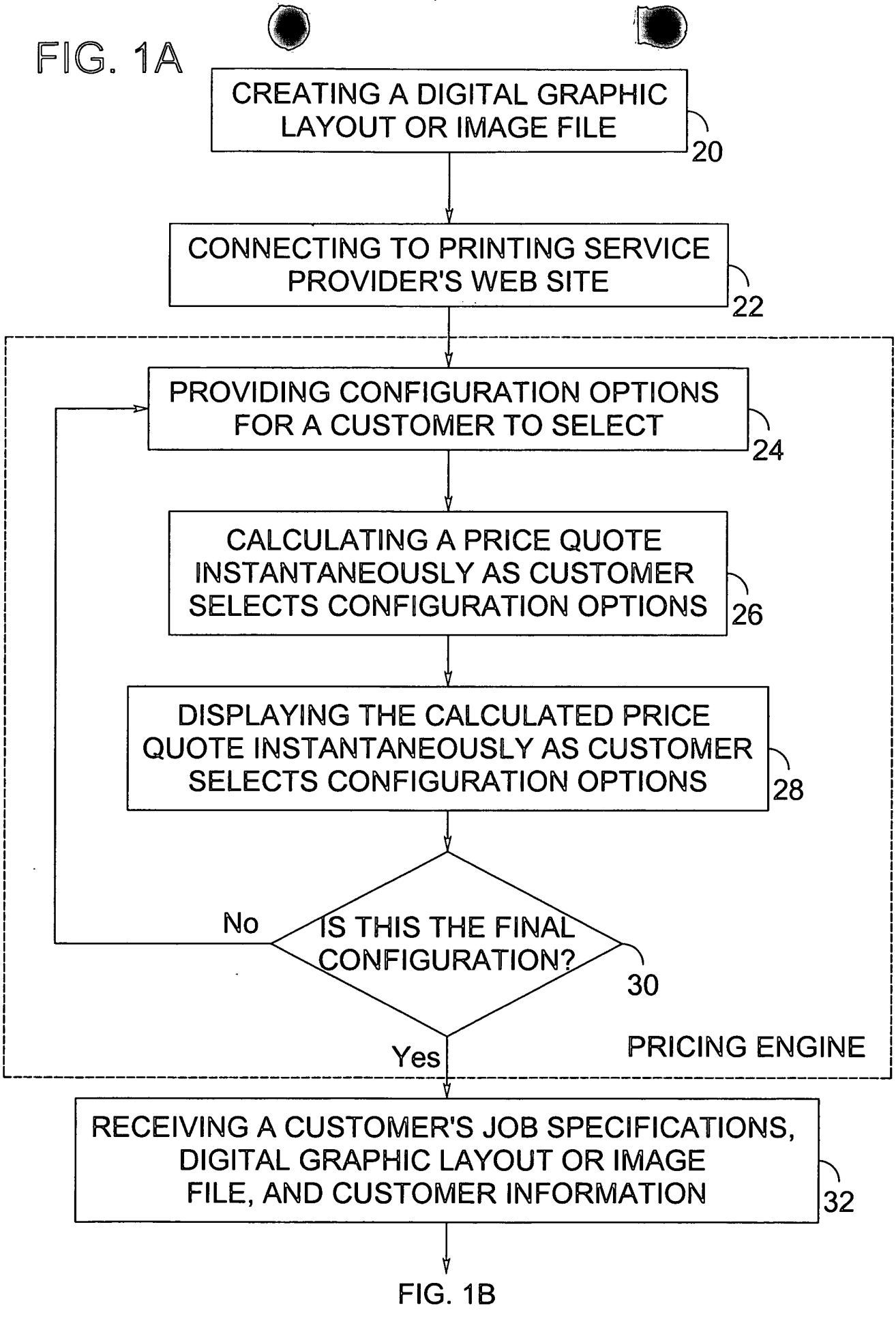

CREATING A DIGITAL GRAPHIC LAYOUT OR IMAGE FILE
20
CONNECTING TO PRINTING SERVICE PROVIDER'S WEB SITE
22
PROVIDING CONFIGURATION OPTIONS FOR A CUSTOMER TO SELECT
24
CALCULATING A PRICE QUOTE INSTANTANEOUSLY AS CUSTOMER SELECTS CONFIGURATION OPTIONS
26
DISPLAYING THE CALCULATED PRICE QUOTE INSTANTANEOUSLY AS CUSTOMER SELECTS CONFIGURATION OPTIONS
28
No
IS THIS THE FINAL CONFIGURATION?
30
Yes
PRICING ENGINE
RECEIVING A CUSTOMER'S JOB SPECIFICATIONS, DIGITAL GRAPHIC LAYOUT OR IMAGE FILE, AND CUSTOMER INFORMATION
32

FIG. 1B

FIG. 1B

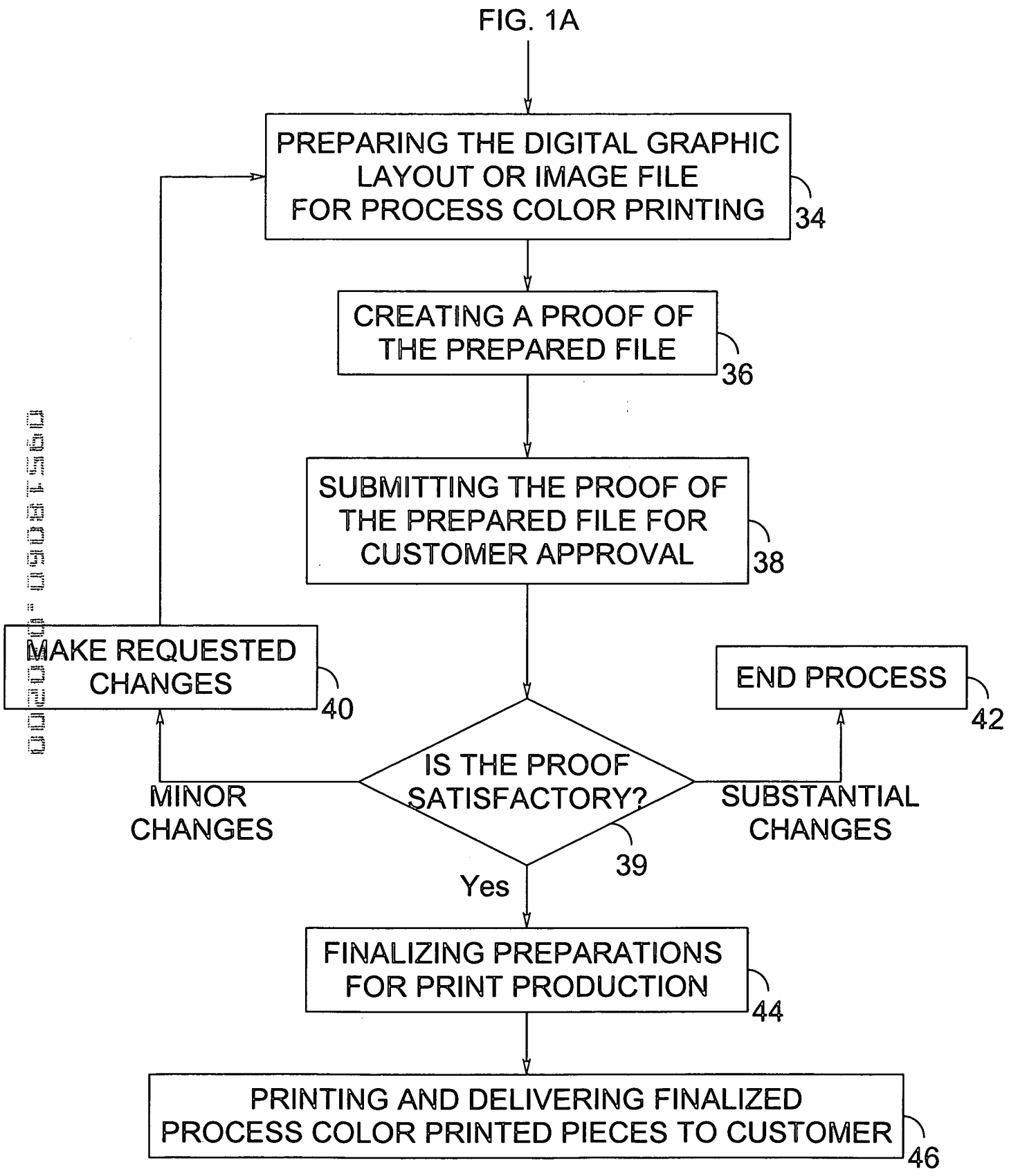


FIG. 1A
PREPARING THE DIGITAL GRAPHIC LAYOUT OR IMAGE FILE FOR PROCESS COLOR PRINTING
34
CREATING A PROOF OF THE PREPARED FILE
36
SUBMITTING THE PROOF OF THE PREPARED FILE FOR CUSTOMER APPROVAL
38
MAKE REQUESTED CHANGES
40
END PROCESS
42
IS THE PROOF SATISFACTORY?
39
MINOR CHANGES
SUBSTANTIAL CHANGES
Yes
FINALIZING PREPARATIONS FOR PRINT PRODUCTION
44
PRINTING AND DELIVERING FINALIZED PROCESS COLOR PRINTED PIECES TO CUSTOMER
46

Full Color Printing of Microsoft Publisher® Files - Netscape
File Edit View Go Window Help
Back Forward Reload Home Search Guide Print Security Stop
Internet Lookup New&Cool
Bookmarks Location: http://www.printingforless.com/
How It Works
Pricing / Ordering
FAQ
How to Create the Perfect Piece
Publisher Tips
Order Status
About Us
Enter Our Tip of the Week
Full Color Printing of Your Microsoft Publisher® Files
PrintingForLess.com
A Service of Express Color Printing, Inc.
Publisher 98
Full Color Printing of Your MS Publisher® and Word® files! For the first time, you can get professional full-color printing of your MS Publisher® and Word® files! These are powerful programs capable of producing professionally designed jobs. For professional-quality printed pieces, including product sheets, newsletters, and mailers, there is no substitute for true 4-color process lithography on glossy paper, printed on Heidelberg printing presses.
How 4-color process (c-m-y-k) works
Better 2 ways....Professional Quality and Lower Prices
At PrintingForLess.com, producing high-quality, low-cost color printing from MS Publisher® files is what we do..... And, because of the efficiencies of the Internet, we do it for about half the price charged by commercial printers.
Click here if you think you can handle our low prices.
Click here for our shockingly low prices...
Why CMYK Printing?
Unlike inkjet printers or color photocopiers, full color (c-m-y-k) printing provides
Document: Done

FIG. 2

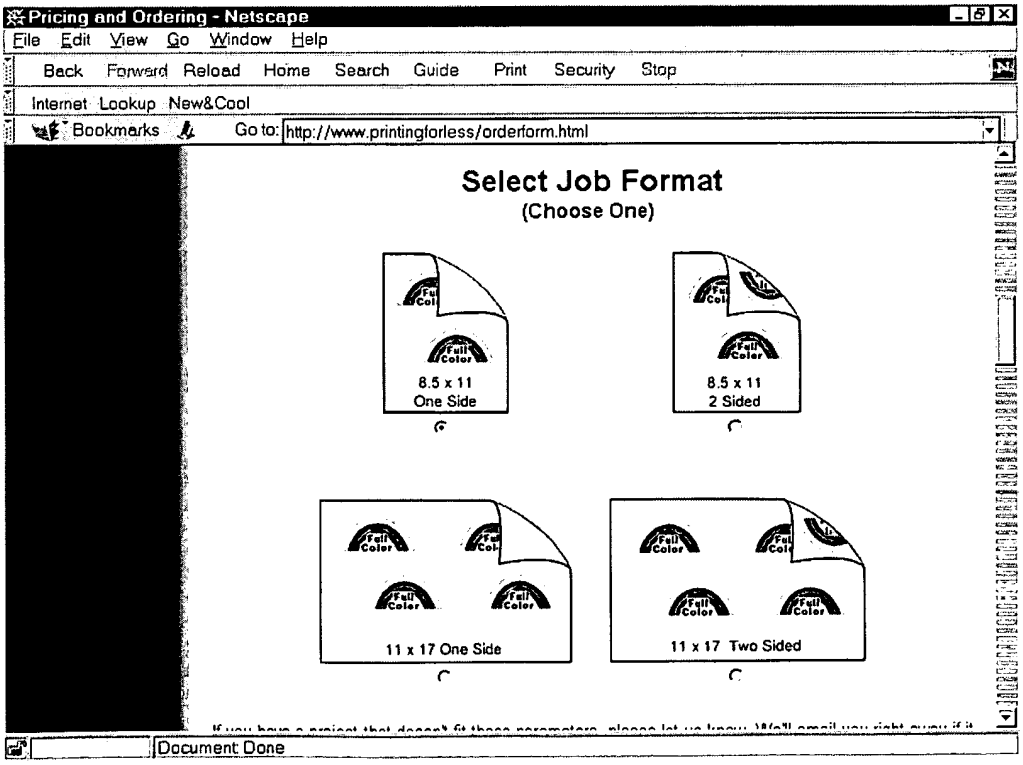

Pricing and Ordering - Netscape
File Edit View Go Window Help
Back Forward Reload Home Search Guide Print Security Stop
Internet Lookup New&Cool
Bookmarks Go to: http://www.printingforless/orderform.html
Select Job Format
(Choose One)
8.5 x 11 One Side
8.5 x 11 2 Sided
11 x 17 One Side
11 x 17 Two Sided
Document: Done

FIG. 3

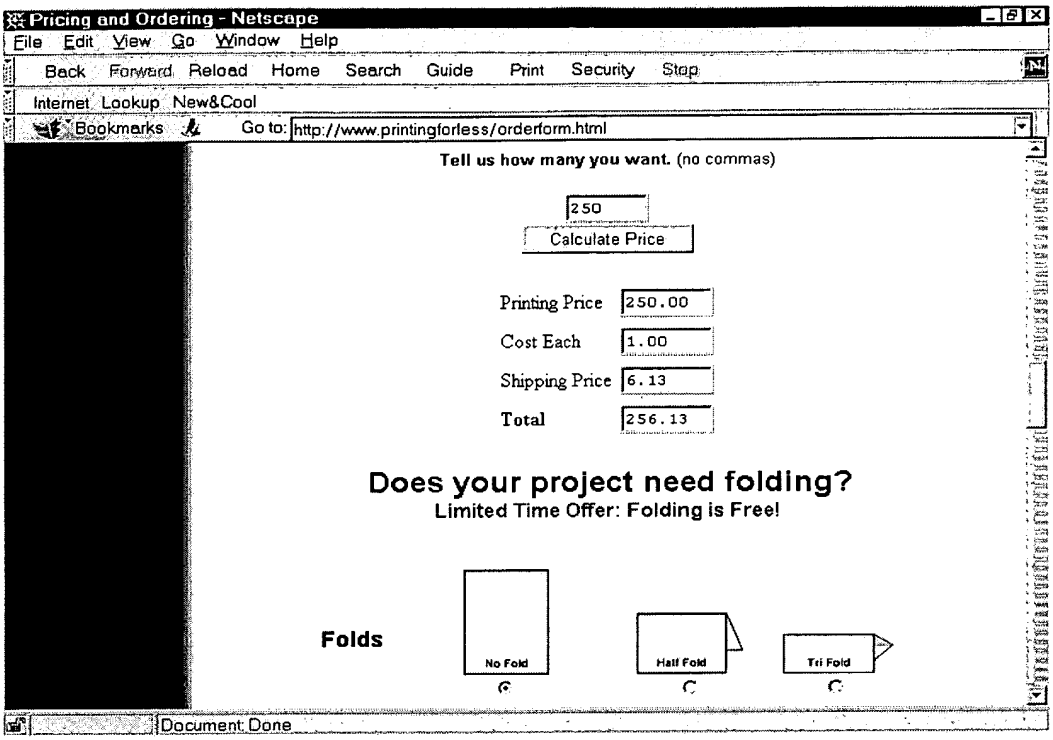

Pricing and Ordering - Netscape
File Edit View Go Window Help
Back Forward Reload Home Search Guide Print Security Stop
Internet Lookup New&Cool
Bookmarks Go to: http://www.printingforless/orderform.html
Tell us how many you want. (no commas)
250
Calculate Price
Printing Price 250.00
Cost Each 1.00
Shipping Price 6.13
Total 256.13
Does your project need folding?
Limited Time Offer: Folding is Free!
Folds
No Fold
Half Fold
Tri Fold
Document Done

FIG. 4

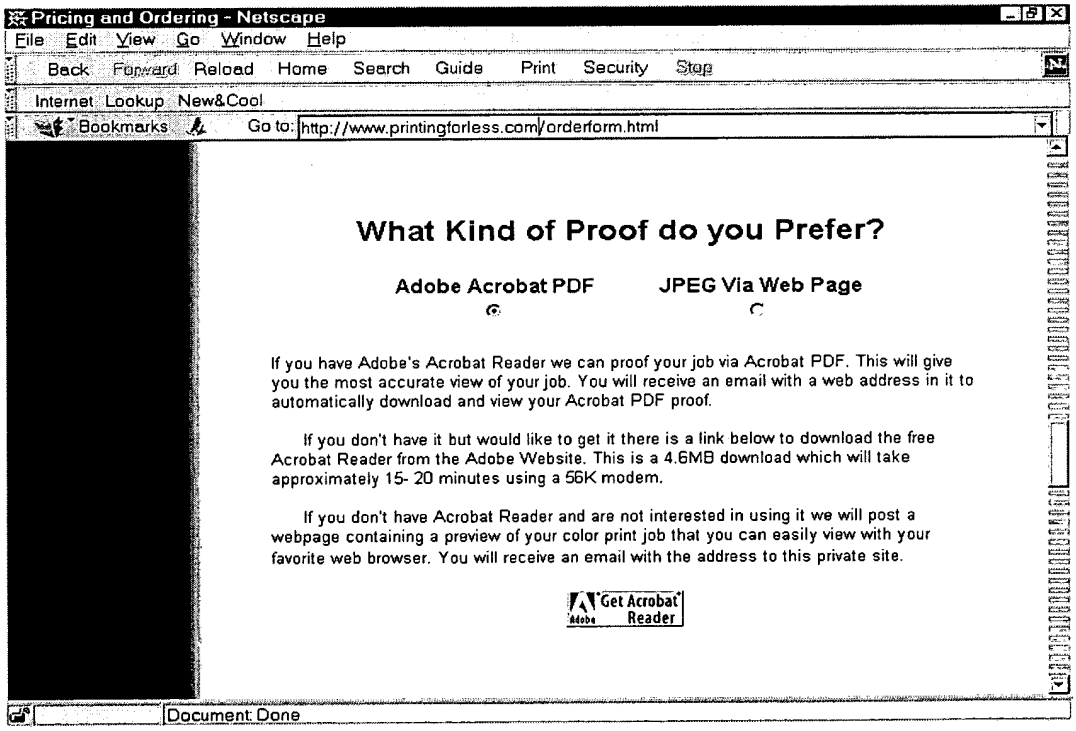

Pricing and Ordering - Netscape
File Edit View Go Window Help
Back Forward Reload Home Search Guide Print Security Stop
Internet Lookup New&Cool
Bookmarks Go to: http://www.printingforless.com/orderform.html
What Kind of Proof do you Prefer?
Adobe Acrobat PDF
JPEG Via Web Page
If you have Adobe's Acrobat Reader we can proof your job via Acrobat PDF. This will give you the most accurate view of your job. You will receive an email with a web address in it to automatically download and view your Acrobat PDF proof.
If you don't have it but would like to get it there is a link below to download the free Acrobat Reader from the Adobe Website. This is a 4.6MB download which will take approximately 15- 20 minutes using a 56K modem.
If you don't have Acrobat Reader and are not interested in using it we will post a webpage containing a preview of your color print job that you can easily view with your favorite web browser. You will receive an email with the address to this private site.
Get Acrobat Reader
Document Done

FIG. 5

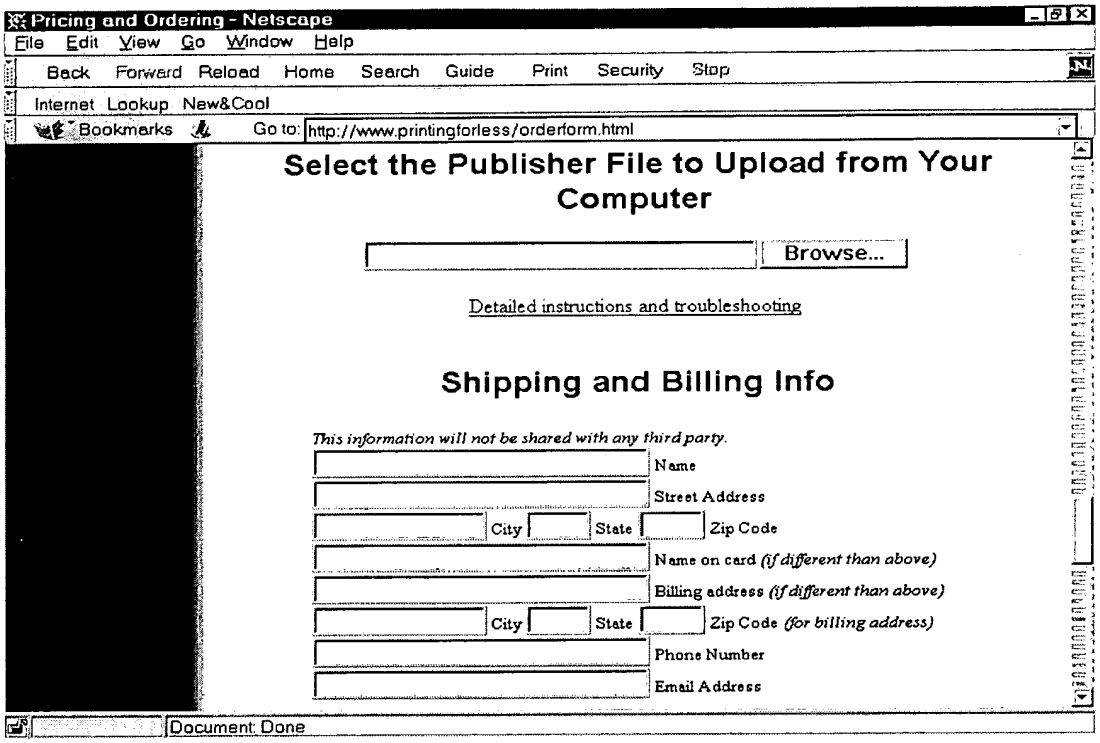

Pricing and Ordering - Netscape
File Edit View Go Window Help
Back Forward Reload Home Search Guide Print Security Stop
Internet Lookup New&Cool
Bookmarks Go to: http://www.printingforless/orderform.html
Select the Publisher File to Upload from Your Computer
Browse...
Detailed instructions and troubleshooting
Shipping and Billing Info
This information will not be shared with any third party.
Name
Street Address
City State Zip Code
Name on card (if different than above)
Billing address (if different than above)
City State Zip Code (for billing address)
Phone Number
Email Address
Document: Done

FIG. 6

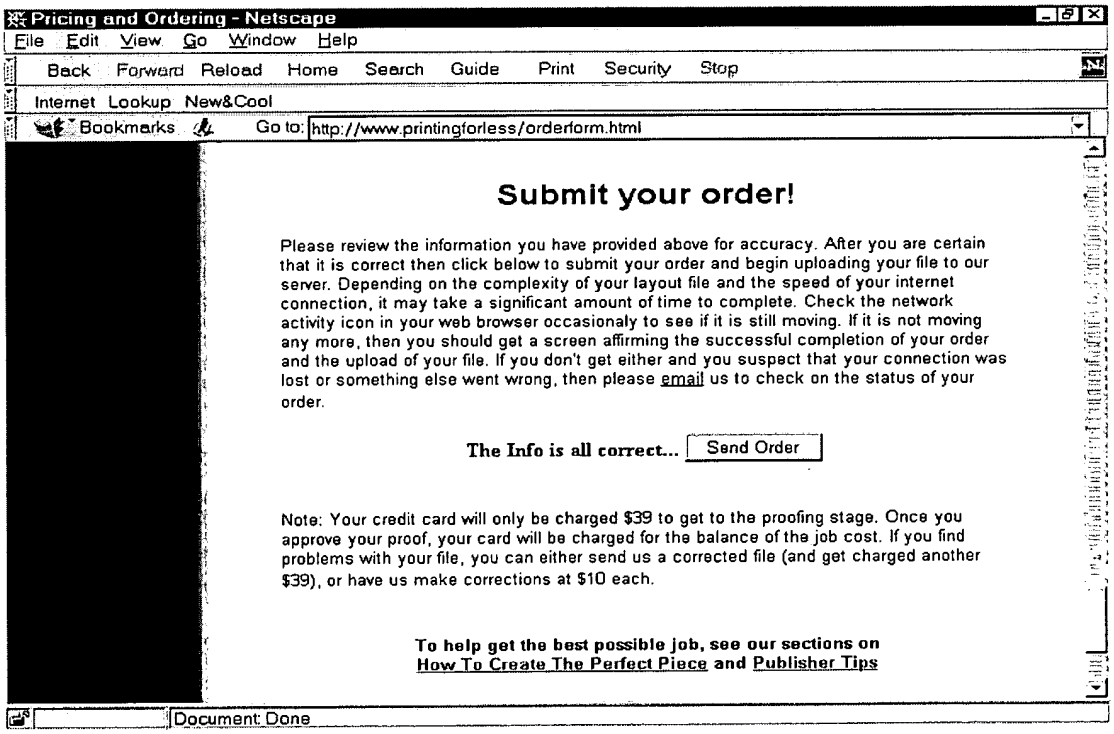

Pricing and Ordering - Netscape
File Edit View Go Window Help
Back Forward Reload Home Search Guide Print Security Stop
Internet Lookup New&Cool
Bookmarks Go to: http://www.printingforless/orderform.html
Submit your order!
Please review the information you have provided above for accuracy. After you are certain that it is correct then click below to submit your order and begin uploading your file to our server. Depending on the complexity of your layout file and the speed of your internet connection, it may take a significant amount of time to complete. Check the network activity icon in your web browser occasionaly to see if it is still moving. If it is not moving any more, then you should get a screen affirming the successful completion of your order and the upload of your file. If you don't get either and you suspect that your connection was lost or something else went wrong, then please email us to check on the status of your order.
The Info is all correct... Send Order
Note: Your credit card will only be charged $39 to get to the proofing stage. Once you approve your proof, your card will be charged for the balance of the job cost. If you find problems with your file, you can either send us a corrected file (and get charged another $39), or have us make corrections at $10 each.
To help get the best possible job, see our sections on
How To Create The Perfect Piece and Publisher Tips
Document: Done

FIG. 7

Home | Brochures | Cards | Newsletters | Stationery | Catalogs | Custom Pieces

PRICING INFO | DESIGN HINTS | PUBLISHER TIPS | FAQ | ABOUT US

SEARCH OUR SITE GO!

Printing ForLess.com

YOUR ONLINE SOURCE FOR QUALITY PRINTING

ORDER STATUS Your Job # GO!

ONE CLICK

Brochures
8-1/2 x 11
8-1/2 x 14
11 x 17
Posters HOT
Samples

Cards
Postcards
Rack Cards
Business Cards
Greeting Cards
Samples

Newsletters
8-1/2 x 11
11 x 17
Samples

Stationery
Letterhead
Envelopes
Business Cards
Samples

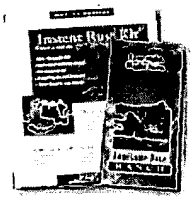
Catalogs
5-1/2 x 8-1/2
8-1/2 x 11
Samples

Custom Pieces

Pricing Info
Design Tips
Publisher Tips
FAQ
About Us

click to Recommend-It

Full Color Printing of ALL digital file formats!



Better 2 ways....Professional Quality and Lower Prices

Why CMYK Printing?

So, Why Doesn't Everybody Get Their Documents Printed in Beautiful Full Color?

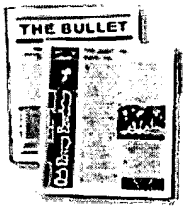
Is Our Service Right for Every Job?

But, if you want to:

You've come to the right place!

Examples Of Our Low Prices

8-1/2 x 11 4 Color Both Sides										
250 sheet minimum costs $350. After that, each additional sheet is just 6¢!										
Quantity	250	350	500	750	1000	1250	1500	2000	2500	3000
Price Each	$1.40	$1.02	$0.73	$0.51	$0.39	$0.33	$0.28	$0.23	$0.19	$0.17
Total	$350	$356	$365	$380	$395	$410	$425	$455	$485	$515



You won't have to wait long!

Our Guarantee

How It Works

FIG. 8

Home | Brochures | Cards | Newsletters | Stationery | Catalogs | Custom Pieces

Introduction | 8-1/2 x 11 | 8-1/2 x 14 | 11 x 17 | Posters | Samples

8-1/2 x 11 Brochures

Pricing and Ordering

Printing ForLess.com
YOUR ONLINE SOURCE FOR QUALITY PRINTING

InstaPrice™

Enter Quantity: 250
(no commas)
Calculate Price

Base Printing Price:	$ 0.00
+ Paper Upgrade:	$ 0.00
+ Aqueous Coating:	$ 0.00
+ Folding:	$ 0.00
Printing Subtotal:	$ 0.00
Cost Each:	$ 0.00
+ Shipping:	$ 0.00
+ Rush Handling:	$ 0.00
Order Total	$ 0.00

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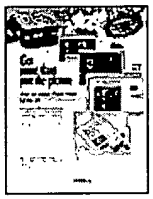
How to Place Your Order

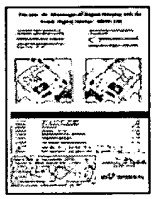
Step 1 Get a price by selecting your job format and quantity
Step 2 Select the proof format you want
Step 3 Select the document file to upload from your computer
Step 4 Complete the payment and shipping info

Front



- (•) 4-Color

Back



- (•) 4-Color
- ( ) Black Only
- ( ) Blank

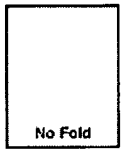
( ) Aqueous coating on printed side(s) (•) No Coating
(High-gloss scuff resistant coating)

Paper

- (•) 80# gloss text weight
- ( ) 80# matte text weight
- ( ) 100# gloss text weight
- ( ) 80# gloss cover stock

Folding

- (•) No Fold
- ( ) Half Fold
- ( ) Tri Fold
- ( ) Z Fold



What Kind of Proof do you Prefer?

Adobe Acrobat PDF (•) JPEG Via Web Page ( )

Select Your File Transfer Method

FIG. 9a

Select the File(s) to Upload from Your Computer

Browse...
Browse...
Browse...
Browse...

I would rather send my file on a Zip disk.

PrintingForLess.com
211 E. Geyser St.
Livingston, MT 59047

Mailing Details

Reprint of Previous Order #

$50 Discount -- subtracted from Order Total.
(Correct total will be shown on your receipt.)

Shipping and Billing Info

This information will not be shared with any third party.

Account # *(if you have one)*
Name
Street Address
City State Zip Code

Visa Mastercard American Express
Credit Card Number
Expires

Special instructions or comments about your order.

Submit your order!

The Info is all correct... Send Order

FIG. 9b

Home | Brochures | Cards | Newsletters | Stationery | Catalogs | Custom Pieces

Introduction | 5-1/2 x 8-1/2 | 8-1/2 x 11 | Samples

8-1/2 x 11 Catalogs

Pricing and Ordering

Printing ForLess.com

YOUR ONLINE SOURCE FOR QUALITY PRINTING

How to Place Your Order

Step 1 Get a price by selecting your job format and quantity

Step 2 Select the proof format you want

Step 3 Select the document file to upload from your computer

Step 4 Complete the payment and shipping info

(Requires 4.0+ browser)

InstaPrice™

Enter Quantity: 250

(no commas)

Calculate Price

Cover Printing Price:	$ 0.00
+ Varnish:	$ 0.00
Cover Subtotal:	$ 0.00
Inside Pages:	$ 0.00
Collate and Staple	$ 0.00
Printing Total:	$ 0.00
Cost Each:	$ 0.00
+ Shipping:	$ 0.00
+ Rush Handling:	$ 0.00
Order Total	$ 0.00

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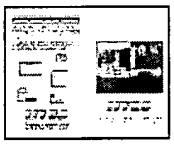
Number of Pages 4 ◉ 8 ○ 12 ○ 16 ○ 20 ○ 24 ○ 28 ○ 32 ○

Front and Back Covers

◉ 4-Color



Inside Front & Back Covers

◉ 4-Color

○ Black

○ Varnish on Front and Back Covers ◉ No Coating

(High-gloss scuff resistant coating)

Cover Paper

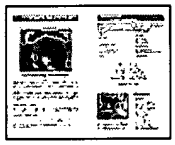
◉ 80# gloss text weight ○ 100# gloss text weight

○ 80# matte text weight ○ 80# gloss cover weight

Inside Pages

◉ 4-Color

○ Black



◉ 80# gloss text weight

○ 80# matte text weight

○ 100# gloss text weight

How Fast Would You Like Your Order?

◉ **Normal Handling.** We ship on the 10th business day after proof approval, via UPS ground.

○ **Rush.** We ship on the 5th business day after proof approval, via UPS 2nd Day Air. (Adds 60%)

(These timelines are for Quantities up to 10,000)

FIG. 10

Review your proof for final production - Netscape
File Edit View Go Window Help
Back Forward Reload Home Search Guide Print Security Stop
Internet Lookup New&Cool
Bookmarks Location: http://www.printingforless.com/proofs/accessproof.html
PrintingForLess.com
Review your proof for final production
Enter your order number and password
Order Number
Password
View Proof
How It Works
Pricing / Ordering
FAQ
How to Create the Perfect Piece
Publisher Tips
Order Status
About Us
Home
Home | How It Works | Pricing/Ordering | FAQ | Publisher Tips | About Us | Order Status
How to Create the Perfect Piece
Document: Done

FIG. 11

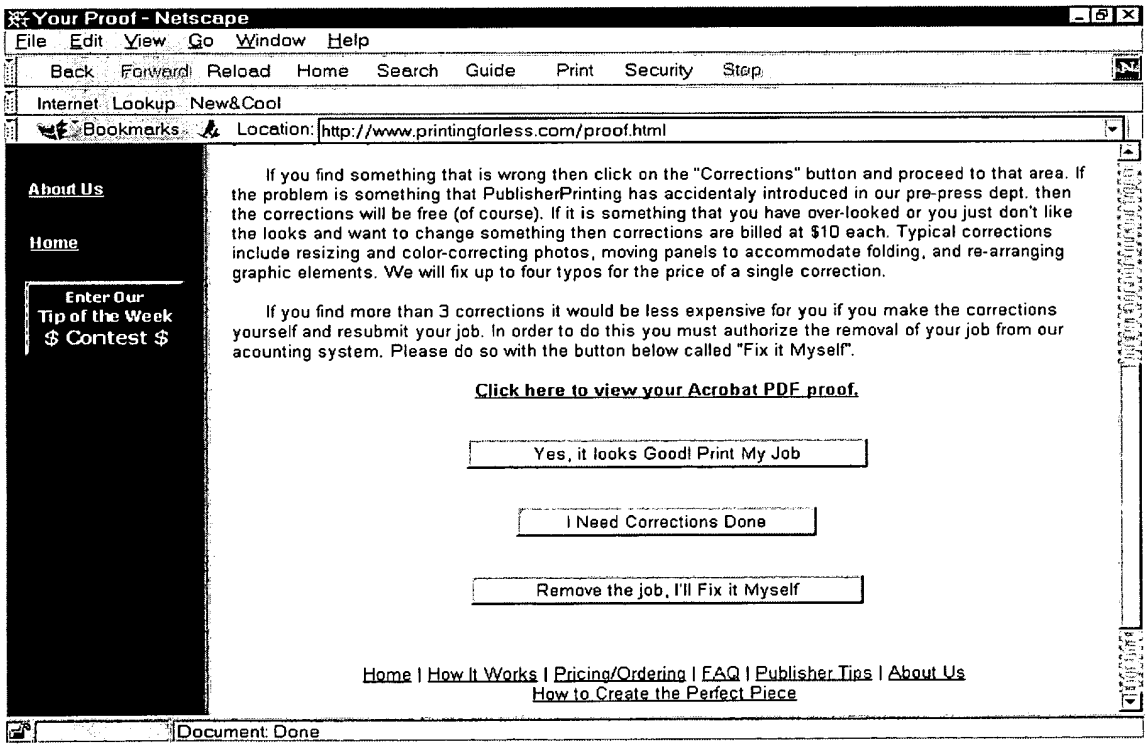

Your Proof - Netscape
File Edit View Go Window Help
Back Forward Reload Home Search Guide Print Security Stop
Internet Lookup New&Cool
Bookmarks Location: http://www.printingforless.com/proof.html
About Us
Home
Enter Our Tip of the Week $ Contest $
If you find something that is wrong then click on the "Corrections" button and proceed to that area. If the problem is something that PublisherPrinting has accidentaly introduced in our pre-press dept. then the corrections will be free (of course). If it is something that you have over-looked or you just don't like the looks and want to change something then corrections are billed at $10 each. Typical corrections include resizing and color-correcting photos, moving panels to accommodate folding, and re-arranging graphic elements. We will fix up to four typos for the price of a single correction.
If you find more than 3 corrections it would be less expensive for you if you make the corrections yourself and resubmit your job. In order to do this you must authorize the removal of your job from our acounting system. Please do so with the button below called "Fix it Myself".
Click here to view your Acrobat PDF proof.
Yes, it looks Good! Print My Job
I Need Corrections Done
Remove the job, I'll Fix it Myself
Home | How It Works | Pricing/Ordering | FAQ | Publisher Tips | About Us
How to Create the Perfect Piece
Document: Done

FIG. 12

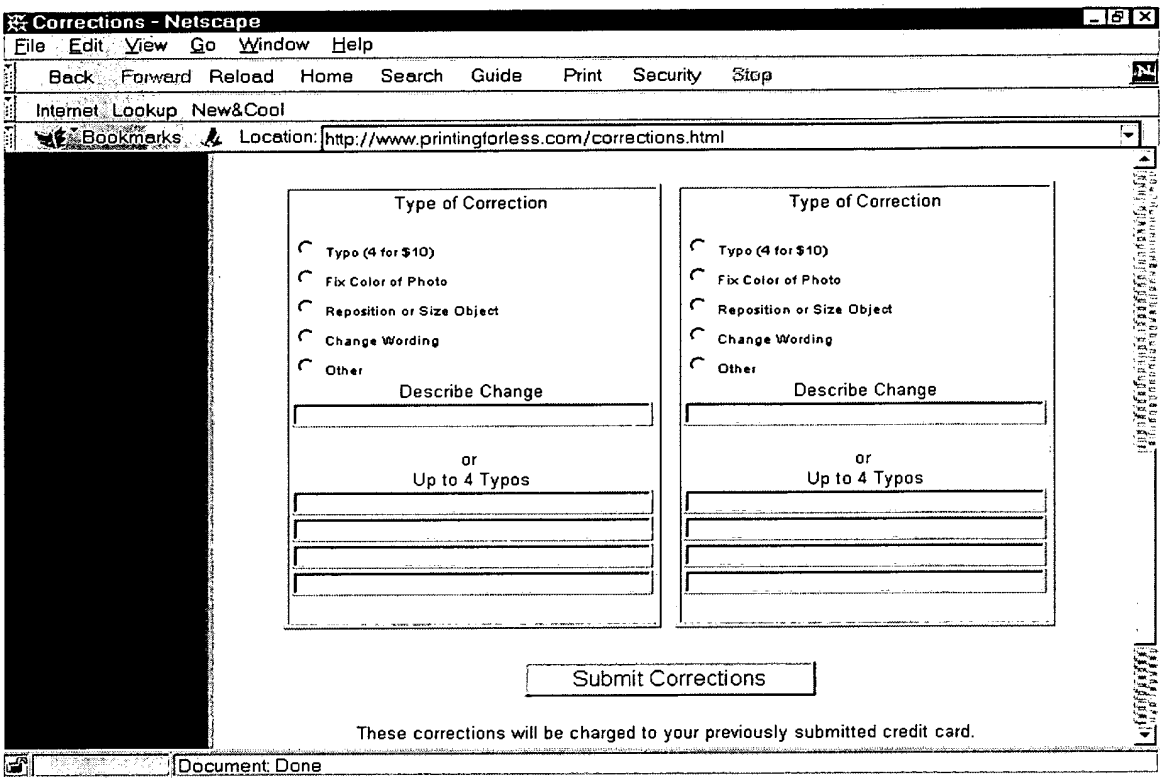


FIG. 13

09262003 - 09363750

PrintingForLess.com Order #10424046

*Order Must Ship By*_____ *Ship* Normal

Company Name In Theory Web Productions	Printing 186.00 Cost/Unit 0.37
Contact Name Joel Wesseldyke	Shipping Cost 8.50
Address 42 Kipp Ave.	Reprint Discount 0.00
City Hasbrouck Heights	Coupon 0.00
State NJ	Rush Charge 0.00
Zip Code 07601	Total Cost 194.50
Phone # 201-945-1413	Credit Card Type MASTERCARD
Email Address joel@intheorywebproductions.com	Credit Card # XXXXXXXXXXXXXXXX
Name on Credit Card Jeannette Visco	Expiration Date 12/01
Billing Address	Proof Charge $39 By Date
Billing City	Reg. Print Charge By Date
Billing State	Rush Charge By Date
Billing Zip Code	Check# By Date

	Quantity	Format	Fold Type	Folded Size	Bleed	Project Name	Colors/ side
A.	500	Business Cards 1 boxes (500) Joel Wesseldyke		—	—	New Cards	
B.	—	—	—	—	—	—	—
C.	—	—	—	—	—	—	—

Digital Files Arrived Via	Type of Proof Requested	Proof Approved/Date	Digital Technician	Scans Needed	Other Services
upload	Pdf	—	DW CB JL BB	—	—

Reprint From Previous Order#		With Changes		Quantity	500

Press Sheet Size	Type of Stock	Parent Sheet Size	Number Out	Parent Sheets Needed	Cut By
—		—	—	—	—
—	—	—	—	—	—
—	—	—	—	—	—

Press	INK	SCORE	PERF	PMS	AQUEOUS	Custom Mix
A1	4-Color				Aqueous Coating	
A2	4-Color					

Description	Press	Start With	Finish	Up	Out	SW	PF	WT	Turn	1-S	Count-1/op	Count-2/op

Shipping Method	Customer Must Have By:	Customer Instructions/Comments

FIG. 14